



2001 Montello Ave
Hood River, OR 97031
541.961.7927
dcm@drewmyron.com
drewmyron.com

Drew Christine Myron

MARKETING DIRECTOR

Columbia Basin Care
The Dalles, Oregon
2015 - 2021

Established and maintained marketing strategy, comprehensive action plan, and suite of branded materials for the region's only independent nonprofit nursing facility. Promoted and managed the company mission and services, targeting the community, medical and business professionals, current and potential residents and employees.

Equipped with professional and consistent marketing actions, the company consistently attained five-star ratings and positioning to maintain target census, recruit and retain a skilled workforce, and achieve top customer satisfaction.

Key Areas of Action:

- Media and Community Outreach
- Branding & Design
- Patient & Family Outreach
- Internal Operations & Employee Outreach
- Medical Professionals Outreach
- Event Planning, Promotion & Management
- Columbia Basin Care Foundation - Established, Marketed, Developed & Managed

DCM, OWNER-OPERATOR

2000 - present

A marketing communications company with an emphasis on work that contributes to the greater good. Provide increased media and community presence through strategic actions and materials that include:

- Newsletters & Brochures
- Media Releases
- Annual Reports
- Grant Writing & Reporting
- Social Media Management
- Website Development
- Presentations & Workshops
- Event Marketing & Management

DIRECTOR OF WRITING PROGRAMS

Seashore Family Literacy
Waldport, Oregon
2005 - 2012

Orchestrated, managed & led writing workshops serving low-income, homeless, and vulnerable youth. Role included community outreach, volunteer management, writing, design, media relations, press releases, and event planning & orchestration.

COMMUNITY RELATIONS DIRECTOR

Denver Urban Gardens
Denver, Colorado

Established and supervised media campaigns. Wrote, edited, designed promotional materials, including brochures, reports, newsletters, website. Orchestrated and organized 100+ member involvement, volunteer activities and events. Crafted grant proposals and reports, fostered relationships with funders & community partners.

EDUCATION

- English & Communications, Bachelor of Arts
Fort Lewis College, Durango, Colorado
- *Rolling Stone* magazine, New York - Fact Checker/Researcher